PERHT – LIFE + Project Abstract

Programme: LIFE +

Priority: 2 – Environmental Policy and Governance

Objective: 5 – Urban Environment **Closing date**: 18 Luglio 2011

Web site: http://ec.europa.eu/environment/life/funding/lifeplus.htm

Foreseen project starting, if approved: October 2012

Provisory Proposal TITLE: PERHT - GREEN PARKING SERVICES FOR BETTER

ENVIRONMENT IN HISTORIC TOWNS

Estimated Project Cost: 1.5-1.8 MI Euro (depending on the n. partners and the real

measures to be implemented and demonstrated) **Level of founding**: 50% of the eligible costs

Consortium typology: partners can be all Italian but one could be from other EU Area

Duration: 36 months

Abstract:

PERHT is targeting directly small-/mid-size historic towns (SMHT) and TREVISO is one of these. The SMHT share the same kind of issues related to transport (goods and people) and mobility processes in their urban centres; i.e. energy consumption, environmental impacts from CO₂, NO, NO₂ emissions, PM₁₀ and noise, etc., having negative impacts on health, inclusion and well being, particularly affecting the most vulnerable users (i.e. children, elderly) and the same cultural heritage

The main objective of the PERHT project is the realisation and demonstration of a well defined set of green mobility services (for people and goods based) based on the advanced Parking System realised in the historic town of Treviso (Regione Veneto- Italy) in order to achieve substantial reduction of private and freight traffic impacts. The set of green mobility services integrated with the advanced parking management system will contribute to:

- Reducing private traffic by favouring modal shift towards TPL and Bike Sharing service;
- Reducing the congestion of private cars and commercial traffic by reduction of the total number of car and vans in the historical centres by the application specific normative through the advanced parking systems;
- Reducing the adverse effects commercial traffic and the associated energy consumption, noise and emissions in urban environment;
- Promoting the use of **green "vehicles"** (electric/hybrid) and **fleets** in urban distribution and from the point of view of the needs and requirements of in small-/mid-size historic towns
- Promoting flexible transport service and bike use for people mobility.

Possible role of Heritage Europe (EAHTR)

Support in requirements analysis and identification.

Responsible of the European promotion and diffusion of the project approach and results, Support to organize 1 workshop and 1 conference.