

## **THE CONGRESS**

### **OF LOCAL AND REGIONAL AUTHORITIES**

Council of Europe  
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### **COLLOQUIES, SEMINARS, FORUMS** ***Chamber of Local Authorities***

CG/CONF/NORWICH (2004) 1

### **INTERNATIONAL SYMPOSIUM ON “HERITAGE FOR THE FUTURE- REALISING THE ECONOMIC AND SOCIAL POTENTIAL OF A KEY ASSET”**

Norwich (United Kingdom), 9-10 September 2004

## **PROGRAMME**

**Venue:** The Playhouse, Norwich

## **PRACTICAL INFORMATION**

### **Co-organisers of the Conference**

The Congress of Local and Regional Authorities of the Council of Europe  
The European Association of Historic Towns and Regions  
The City of Norwich

### **Dates**

9-10 September 2004

### **Venue of the Conference**

The Playhouse,  
St. Georges St.  
Norwich  
NR3 1AN  
Tel: +44 1603 612 580

### **Working languages**

Simultaneous interpretation will be provided in English, French, German, Russian and Italian.

### **Participants**

Representatives of local, regional and national authorities; official and professional categories concerned by heritage; university and academic institutions.

### **Structure of the Symposium**

In Plenary Session throughout.

### **Press and Media**

Representatives of the media are welcome to attend the Symposium Sessions and interview speakers and participants.

### **Registration**

A registration form is attached. Please return it to the address indicated on the form.

A registration fee of 250€ (165£) is required. This fee covers the cost of conference documentation and all meals. A lower fee may be negotiated upon request.

Please refer to registration form for details of payment. Alternatively, payment may be made upon arrival.

### **Visas**

Nationals of some Council of Europe member countries may require visas for entry into the United Kingdom. Potential participants are asked to make enquiries at the UK Consulate(s) in respective countries.

## Social Programme

All participants are invited to a welcome reception offered by the City of Norwich, hosted by the Lord Mayor of Norwich on the evening of 8 September.

A Symposium dinner will be offered by the host organisers on the evening of 9 September in the Great Hospital and a social evening is organised after the Symposium on 10 September at the Ferry Boat Inn.

## Meals

The host authorities will organise lunches, see programme for details.

## Accommodation

See attached guide for hotels.

## CONTACTS

<p><b>At the Council of Europe</b> Richard HARTLEY Secretary of the Chamber of Local Authorities of the Congress The Council of Europe F-67075 –Strasbourg cedex France Tel + 33 3 88 41 22 41 Fax: +33 3 88 41 37 47/27 51 Email: <a href="mailto:richard.hartley@coe.int">richard.hartley@coe.int</a></p> <p><b>For all organisational matters of the Conference</b> Imogen PHIPPS Assistant Secretariat of the Congress tel. +33 3 90 21 41 58 fax +33 3 88 41 37 47 or 27 51 e-mail: <a href="mailto:imogen.phipps@coe.int">imogen.phipps@coe.int</a></p> <p>Armelle RIZZO Assistant Secretariat of the Congress tel. +33 3 90 21 41 59 fax. + 33 3 88 41 37 47 or 27 51 e-mail: <a href="mailto:Armelle.rizzo@coe.int">Armelle.rizzo@coe.int</a></p>	<p><b>In Norwich</b> Brian SMITH Secretary General European Association of Historic Towns and Regions 15, St John Maddermarket Norwich NR2 1DN UK Tel: +44 1603 496 400 Fax +44 1603 496 417 Email: <a href="mailto:bsmith@historic-towns.org">bsmith@historic-towns.org</a></p> <p>Denise McMULLEN European Association of Historic Towns &amp; Regions 15 St John Maddermarket Norwich NR2 1DN UK Tel : +44 (0) 1603 49 64 03 Fax : +44 (0) 1603 49 64 17 Email : <a href="mailto:DeniseMcMullen@norwich.gov.uk">DeniseMcMullen@norwich.gov.uk</a></p>
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## **WEDNESDAY 8 SEPTEMBER**

**18.30** Lord Mayor's Welcome Reception for participants at the Forum, (Millennium Plain, Bethel Street)

## **THURSDAY 9 SEPTEMBER**

**09.00** Registration

**09.30** **Opening session**

**Louis ROPPE,**  
President, European Association of Historic Towns and Regions (EAHTR)

**Dubravka SUICA,**  
First Vice-President, Congress of Local and Regional Authorities of the Council of Europe, Mayor of Dubrovnik, Croatia

**Ian COUZENS,**  
Leader, Norwich City Council, UK

**10.15** **Setting the Scene**

**Economic and Social Importance of Cultural Heritage**

**President of Session: Dr Ian MICALLEF,**  
Vice-President of the Congress, Councillor of Gzira, President, Local Councils Association, Malta

**Investing in Heritage:**  
**Brian SMITH,**  
Secretary General, EAHTR, UK

**Sir Neil COSSONS OBE,**  
Chairman, English Heritage, London, UK

**10.45** Coffee break

**11.15**            **Case Studies – Best Practice**

**President of Session: Keith WHITMORE,**  
President of the Committee on Sustainable Development of the Congress,  
Councillor, Manchester City Council, UK

**STAM: A new and Innovative City Museum**  
**Dr Hendrik DEFOORT,**  
Heritage Policy Coordinator, Ghent, Belgium

**Cultural Regeneration – Liverpool:**  
**Sir Bob SCOTT,**  
Chairman of Liverpool European Capital of Culture 2008, UK

**Kyiv – the pearl of Europe: the sight into the third millennium**  
**Natalia SHYMANSKA,**  
Senior Research Fellow, Kyiv Polytechnic Institute, Member of Kyiv City Council,  
Ukraine

**The Heritage of Diyarbakir, Turkey**  
**Osman BAYDEMIR,**  
Mayor of the Metropolitan Municipality of Diyarbakir

**12.45**            Buffet Lunch  
Location: Blackfriars Hall (St Andrew’s Hall)

**14.00**            **Mechanisms to facilitate protection and enhancement of Heritage**

**President of Session : Ludmila SFIRLOAGA,**  
Vice-President of the Congress, Councillor, Prahova County Council, Romania

**Role and potential of Heritage Trust’s:**  
**Michael LOVEDAY,**  
Chief Executive, Norwich Heritage Economic and Regeneration Trust, UK

**Enhancement of the Heritage: Case study from Porvoo and Finland**  
**Per-Håkan SLOTTE,**  
Mayor of Porvoo, Finland

**15.00**            Pause

**15.30**      **Exploiting the potential of Cultural Routes**

**President of Session: Sorina CAPP**, Deputy Director of the Centre for Cultural Routes, Luxembourg

**Volga Route:**

**Mikhail STOLYAROV**,

First Deputy Representative of the Republic of Tartarstan, Advisor to the Mayor of Kazan, Russian Federation

**Via Francigena:**

**Massimo TEDESCHI**,

President of the association of municipalities along the “Via Francigena” route, Mayor of Fidenza, Italy

**Al-Andalus Route:**

**Ana Carreño**,

Communication manager of the Foundation El Legado Andalusi, Spain

**17.30**      End of Afternoon Session

**19.30**      Symposium Dinner  
Location: The Great Hospital

## FRIDAY 10 SEPTEMBER

### 09.30 **Cultural Heritage and Technology**

**President of Session: Igor BEZRUKAVNIKOV,**  
Chair, Committee on Sustainable Development, Chamber of Local Authorities of the Congress, Mayor of Astrakhan, Russia,

**EPOCH Project:**  
**Professor David ARNOLD,**  
Dean of Management and Information Sciences, University of Brighton, UK

**Virtual Environment:**  
**Dr Andrew DAY,**  
Reader, School of Computing Sciences, University of East Anglia, UK

10.30 Coffee break

### 10.45 **Improving Cooperation Between International Organisations and the Public**

**President of Session: Hilde ZACH,**  
Mayor of Innsbruck, Austria, President of the Committee on Culture and Education of the Congress

**English Historic Towns Forum:**  
**Sam HOWES,**  
Chairman, UK

**Organisation of World Heritage Cities:**  
**Mikhail STOLYAROV,**  
First Deputy Representative of the Republic of Tartarstan, Advisor to the Mayor of Kazan, Russian Federation

**The Walled Towns Friendship Circle:**  
**John PRICE,**  
President, UK

### 11.30 **EAHTR General Assembly**

**Heritage Cities Working Together**

**President of Session:**  
**Louis ROPPE,**  
President, EAHTR

13.00 Lunch  
Location: Norwich Cathedral Refectory

**14.30**      **Round Table on Heritage as an Asset**

**President of Session : Halvdan SKARD,**  
President of the Chamber of Local Authorities of the Congress,  
President of the Norwegian Association of Local and Regional Authorities

**Future European Union Cultural and Heritage Policies – A European Parliament Perspective:**

**Richard HOWITT,**  
MEP, East of England Region

**Economic Benefits:**

**Ian LUSH,**  
Chief Executive, Architectural Heritage Fund, UK

**Heritage as an Economic Development Tool:**

**Richard TIBBOTT,**  
Chief Executive, Locum Destination Consulting, UK

**Working in partnership to build audiences:**

**Jane FINNIS,**  
Director, 24 Hour Museum, Brighton, UK

**Environmental Benefits:**

**Virna BUSSADORI,**  
Vice-President of the European Council of Town Planners, Bolzano, Italy

**16.00**      **Adoption of the Final Declaration**

**17.00**      End of Afternoon Session

**20.30**      Social Evening at the Ferryboat Inn



